POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers 37 CFR 3.73(b).	of attorney given in the a	oplication identified in the a	attached statement under		
I hereby appoint:			7		
Practitioners associated with the Custo	mer Number:				
OR			_		
XX Practitioner(s) named below (if more th	an ten patent practitioners are	o be named, then a customer nu	mber must be used):		
Name	Registration Number	Name	Registration Number		
TODD N. SNYDER	41320				
JASON S. FELDMAR	39187				
		*			
		¥			
as attempty(s) or agent(s) to represent the un	torsigned before the United Sta	too Dotont and Tendameds Office	(UCDTO) is seen at less with		
as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned represent-sep (any to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 37(b).					
Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:					
The address associated with Custor	ner Number:		,,		
Firm or					
Address Individual Name					
City	State		Zip		
Country					
Telephone		Email	-94		
Assignee Name and Address: The DTD	CTV Group, Inc.				
CA / LA1 / A109					
2230 E. Imperial Highway					
El Segundo, CA 90245					
A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of					
the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee,					

and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record The individual whose signature and title is supplied below is authorized to act on behalf of the assignee			
Signature	Karent Som	Date JULY 11, 2008	
Name	KAREN L. LUM	Telephone 310-964-0735	
Title	ASSISTANT SECRETARY - The DIRECTV Group, Inc.		

In Solication of Information is required by 37 CFR 1.3.1.3 and 1.3.3. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including glathering, preprint, and submitting from completed application from the USPTO. This will vary depending upon the individual cases. Any comments on the amount of time you require to complete flipsic more process. The confidence of the complete flipsic more process. The confidence of the complete flipsic more process. The confidence of the confidenc FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.